



SRR & CVR GOVERNMENT DEGREE COLLEGE

(AUTONOMOUS)

ESTD:1937

VIJAYAWADA, NTR DIST., A.P

Institution is ranked by NIRF 101-150 band at NIRF 2020

WEBSITE: www.srrcvr.ac.in E-Mail: srrandcvr@gmail.com

NAAC 4th CYCLE



STRENGTHS OF THE DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION

- The Commerce Department occupies a substantial share in the Institution in terms of the strength of both students and staff. We have strength 953 students and 24 qualified and experienced faculty. The Commerce student's occupancy rate is around 40% of the total strength of the Institution.
- We empower students with the extra curricular activities conducted by Entrepreneurship Development Cell, Consumer Club, Commerce Club and Commerce Lab
- Effective use of ICT in teaching- learning and evaluation by the faculty using digital class rooms.
- Departmental Library with 165 reference books.
- We practice Group counselling system for mentoring Students
- The faculty prepare and provide study material to the students for attaining their Academic excellence.
- The Department has 6 MOUs with the different Educational Institutions and Academy for competitive exams for the benefit of the students
- The Department is having a Computer Lab with 20 computers.
- Guidance and coaching for various PG CET's of different central and state universities.

- The faculty members have contributed for Online Content of YouTube Video Lessons on various courses of Commerce programmes and uploaded the links on the institutional website, Bharat padhe online, and also shared with Students groups.
- With the initiative of the A. P. Commissioner of Collegiate Education, all the Staff Members of the Department are trained in creation of L M S Video Lessons and the videos are uploaded on CCE's Website.
- The Faculty Members of the Department also participated in MANA TV Live Telecast Lessons in Commerce by recording in MANA TV Studio at Hyderabad, Telangana State, and also created LMS E-Content at SAPNET Studio, Tadepalle, Vijayawada.
- The faculty members of the Department have 13 publications of Research Papers in National and International Journals and also presented papers in National and International Seminars and Conferences.
- The faculty members are having authorships and have written books & chapters in the discipline of commerce.
- The faculty of the Department of Commerce have participated as subject experts and members in B O S and contributed for up-gradation of Syllabus based on latest developments and industry demand and also acts as paper setters for university and autonomous colleges.
- The faculty Members of the department always motivates, guides and coordinate the Students of U.G. and P.G., to participate in International and National Webinars/Seminars both in Offline and Online mode. In addition, they also motivate and encourage students to participate in cultural and extra-curricular activities conducted by our college and other colleges.

- In order to promote “**Learning by Doing**” the students of B.Com & BBA have prepared and conducted an Iconic event - **BUSINESS QUIZ** in digital mode to the commerce students every academic year under the guidance of faculty.